

## Sponsorship Packages

- PLATINUM SPONSORSHIP**  
\$4,000 + GST

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- GOLD SPONSORSHIP (CUP DAY)**  
\$2,500 + GST

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- SILVER SPONSORSHIP (CUP DAY)**  
\$500 + GST

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- SILVER SPONSORSHIP (NON-CUP DAY)**  
\$500 + GST

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- BRONZE SPONSORSHIP (NON-CUP DAY)**  
\$300 + GST

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- FINISHING POST & RUNNING RAIL SIGNAGE**  
\$500 + GST

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## Contact Details

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PH: \_\_\_\_\_

EMAIL: \_\_\_\_\_



### CALENDAR 2018/2019

SUNDAY 26 AUGUST 2018

SUNDAY 21 OCTOBER 2018

**BORDERTOWN CUP**  
SUNDAY 16 DECEMBER 2018

WEDNESDAY 9 JANUARY 2019

FRIDAY 22 FEBRUARY 2019

SUNDAY 3 MARCH 2019

SUNDAY 26 MAY 2019

SUNDAY 30 JUNE 2019

SONYA LODEWYK  
0439 521 312

[WWW.BORDERTOWNRACINGCLUB.COM.AU](http://WWW.BORDERTOWNRACINGCLUB.COM.AU)

[BORDERTOWNRACING@BIGPOND.COM](mailto:BORDERTOWNRACING@BIGPOND.COM)

PO BOX 233,

BORDERTOWN SA, 5268

Dates correct at time of printing.  
Visit [theracessa.com.au](http://theracessa.com.au) to confirm dates and times.



THERE'S  
NOTHING  
LIKE A DAY  
AT THE  
RACES



## Bordertown Sponsorship Packages



SEASON

2018/2019

**THE RACES**  
THOROUGHBRED RACING SA

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## Sponsorship Packages

### PLATINUM SPONSORSHIP \$4,000 + GST

#### BENEFITS:

- Naming rights on Cup Day including sponsor of major race
- Sponsor of a race at the October race meetings
- 10 Season Passes providing admission to all race meetings including reciprocal rights to all other LCTR meets
- 20 Complimentary Tickets for Cup Day
- Undercover Reserved Area available for use at October meet
- Large Marquee for 20 people on Cup Day
- Pre-Event Advertising – Poster, Press, Sky Racing and Radio
- Option for gate/grounds Signage - to be provided by sponsor

### GOLD SPONSORSHIP (CUP DAY ONLY) \$2,500 + GST

#### BENEFITS:

- Naming rights of a major race on Cup day – sprint or handicap
- Large Marquee fitting up to twenty people
- Five Season Passes providing admission to all race meetings and also includes reciprocal rights to all other Limestone Coast Race Meetings
- 10 Complimentary passes on Cup Day
- Pre-Event Advertising – Poster, Press, Sky Racing and Radio
- Option for gate/grounds Signage - to be provided by sponsor

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### SILVER SPONSORSHIP (CUP DAY ONLY) \$500 + GST

#### BENEFITS:

- Naming rights of a race at Cup Day
- Six Complimentary Tickets for Cup Day
- Reserved table & chairs for six people.
- Pre-Event Advertising – Poster, Press, Sky Racing and Radio
- Option for gate/grounds Signage - to be provided by sponsor

### SILVER SPONSORSHIP (NON-CUP DAY MEETING) \$500 + GST

#### BENEFITS:

- Sponsor of a race at a Non-Cup Day Meeting – sprint or handicap
- 10 Complimentary Tickets for the day
- Reserved table & chairs for 10 people
- Pre-Event Advertising – Poster, Press, Sky Racing and Radio
- Option for gate/grounds Signage - to be provided by sponsor

### BRONZE SPONSORSHIP (NON-CUP DAY MEETING) \$300 + GST

#### BENEFITS:

- Sponsor of a race at a Non-Cup Day Meeting
- Six Complimentary Tickets for the day
- Reserved table & chairs for six people
- Pre-Event Advertising – Poster, Press, Sky Racing and Radio
- Option for gate/grounds Signage - to be provided by sponsor

### FINISHING POST / RUNNING RAIL SIGNAGE

#### (2017/2018 RACE SEASON) \$500 + GST

#### BENEFITS:

- Your company is entitled to a Finishing Post / Running Rail sign for a period of 12 months. Signs provided by the sponsor

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## Club History

The Bordertown Racing Club commenced racing at the current site in 1945. Nearly 70 years later, we now boast first class facilities and community atmosphere, which include the extensive under cover bar and pavilion and vast lawned area. This makes it a perfect place to spend a day at the races.

Bordertown Racing Club is committed to the longevity and quality of the future of racing in Bordertown. This dedication to racing has been recognised at a State level with the club receiving the award of Most Outstanding Achievement by a Club at the Thoroughbred Racing SA Industry Awards.

Sponsorship with the Racing Club is a great opportunity to promote your business to a wide audience. There are a number of sponsorship packages to suit your budget and requirements.

Bordertown Racing Club is committed to providing you and your company with a high quality of dedication and professionalism to ensure that your promotional opportunities are maximised.

